Writing for Development Course

Durban 27 - 31 October 2014
Cape Towns 17 - 21 November 2014
Johannesburg 1 - 5 December 2014

A CENTRE FOR DEVELOPMENTAL PRACTICE
CDRA

Purpose of the course

This course is for programme managers, field staff, monitoring & evaluation coordinators and communication officers who work within the social change and development sector.

This course aims at building the skills and confidence of participants to write better proposals, reports and case studies. The writing process is itself one of strategic questioning and deep listening, of keen observation, honest reflection, drawing useful learnings, framing good arguments and plans. In other words, not only can we 'learn to write' but we can also 'write to learn'. The course will strengthen all of these abilities.

Course outcomes

By actively participating in this course, participants will gain the following:

A change in attitude:

- ✓ Participants overcome their fear of and resistance to writing;
- ✓ Participants (re)discover the fun of writing as a creative process;
- ✓ Participants feel inspired to write about their work on a continuous basis.

Practical experience & skills:

- ✓ Participants know how to make their writing 'come alive' by using some the essential elements of strong writing
- ✓ Participants know how to distill essence and are able to write concise executive summaries
- ✓ Participants know how to give and receive helpful and constructive feedback on their colleagues' writing

Knowledge of key concepts and tools:

- ✓ Participants learn the 'free writing' technique to help them get their ideas on paper and get through writers' block;
- ✓ Participants learn to use the Action-Learning Cycle to build more effective reflection and learning into their writing practice, enabling them to write more in-depth case studies and reports;
- ✓ Participants are able to plan and execute their writing projects using the 'Eight Stages of the Writing Process' framework.

Public course dates and venues will be advertised on the CDRA website www.cdra.org.za. In-house courses can be arranged on request.

Practical information

The fee is R4500 per person for the Cape Town course and R5000 for the Durban and Johannesburg courses. The fee covers the tuition, course materials, lunch and teas. Participants should arrange and pay for their own travel and accommodation (available at the venue or nearby).

For all your questions regarding this course, please contact: Marianne Brittijn - marianne@cdra.org.za
For registration and payment procedures, please contact: Linda Njambatwa - marlene@cdra.org.za

CDRA Banking Details

Name of the account: Community Development Resource Association (CDRA)
Bank: Standard Bank | Branch: Mowbray
Branch code: 024 909 | Cheque Account no: 071 142 142
Swift Code: SBZAZAJJ